Hey! My name is Piotr Wachulec and I would like to tell you a short story about my place in the Internet - How I became a blogger.

Let's start!

Firstly you can see an agenda. I want to tell you something about me, because in my opinion every speaker should introduce itself. After that I will try to define what a blog is. We cannot discuss about blogging if we do not know what it is. When we define it, I will tell you why I set up a blog and how to start this so exciting adventure. I will present you the main components which are necessary to do this.

In the second part of presentation I hope that you will see how many pros and benefits you can get thanks to the blog and I will try to convince you that there are no disadvantages of having a blog. Next, we will think about inspirations - what posts you can write, what posts I write. And at the end I summarize all.

If you have a question - please feel free to ask me during the presentation!

About me

I am the student at Warsaw University of Technology. I am studying Automatic Control and Robotics at Faculty of Mechatronics and Computer Science at Faculty of Electrical Engineering. For your information Automatic Control is a science about process control. Thanks to this I have a possibility to look at the same problem in another way and I use it in my daily work. My horizons are wider.
Secondly I am a young programmer. I'm a passionate of coding, IT projects leading, team leading and all what is connected with software development.
And finally I am a young blogger. Today we will focus on this part of my activities.

What is a blog?

In order to talk about blogging we should first define the term 'blog'. So, according to dictionary.com website this is a website which contain the author's experiences, observations, opinions etc. In this definition the most important is that it is strongly connected with the author's feelings! The author should identify himself with content which is produced by himself. It is a part of the author.

Why did I have an idea for a blog?

When I was 14 or 15 years old, I started to be interested in electronics and computers. You know, blinking leds, sounds from buzzer, engines. If something moves or shines, or moves and shines - it's fantastic! I learned about it from books, from the Internet and YouTube. I was fascinated that people have such fantastic knowledge and I wanted to be like them! But I thought that my knowledge is too small to having my own page where I would have materials prepared by me. I went to college and continued to grow. And day by day the vision what I want to do in the future was defined better. And one day I see the channel of

Maciej Aniserowicz who has a blog 'Devstyle.pl'. I get to know that he is organizing the contest: 'Get noticed'. The contest was based on set up a blog and write 20 posts, two posts per week. So I thought - 'It is my chance!'. And now I am here with you!

How to start?

Firstly - you have to want to try. If this would be forced, then it is a waste of time. I hope I can convince you that owning a blog is a lot of fun.

Secondly you need a some technical background. You have to buy domain and hosting, because your blog must be available in the Internet. Next, install a Wordpress - the most commonly used blogging platform in the Internet. You can configure all things in one hour.

And after that - write your first post - 'Hello world!' You can write about everything. About technology you have recently learned, about conference you have recently taken part, about new coffee you have recently bought. It is your place in the Internet and you can do everything! Of course if it is legal :)

Pros and benefits

You are original. There is a small part of IT community. You can show on blog what technologies you know, which projects you did. You show that you want to develop yourself, you are not afraid of challenges! So, you do more than take oxygen in the room.

Your knowledge grow up and you will not know when it did happen.

Now we are dealing with a phenomenon of building a personal brand. If you will successively develop your blog, people will consider you responsible, intelligent, open-minded etc.

There a lot of pluses of having a blog.

I was proud when during one of recruitment interview, the technical person said: 'Hey, I read on your blog that... ' and we continued this topic. It was so exciting for me. Thanks to blog I went out from my basement and I'm standing here before you now. Thanks to blog I started working with one of the companies.

Cons

But there are no ideal things in this world. There are some disadvantages of having a blog.

Firstly, you have to invest some money on buying domain and hosting. But of course, it would be better if you would buy some beer, pizza, etc.

Secondly, you waste your expensive time - it would be better if you would watch at cats or other stupid things on the Internet.

And the last - hatters gonna hate. It is very hard topic. The hater is the person which would be ill if he or she don't write something on your blog or fanpage like: 'You are stupid, because you are stupid!'. So this is a fantastic occasion to learn how to cope with this kind of criticism which is totally unnecessary. But there is a second, good, part of criticism, when someone say: 'Hey bro, I think that this can be not truth, because… So, may you check it? What do you think about it?' In my opinion it is a good criticism. It allows to develop us.

Inspirations

So, where can I get inspiration to writing posts? Everywhere! You can write about everything! For example you are going by tram and you see display with tram route. Oh, it's a good topic on post - how system to providing route information can be build. Or buy new coffee? Every programmer drink coffee! So, write about it! The practise makes you the master!

Summary

The decision about set up a blog was one of the best decisions in my life. I am observing a big growth my skills, self-confidence. You can be next!

Do you have any questions?

Visit my blog!

Of course I would like to invite you to visit my website! You can find me on social media: FB and Twitter or Instagram and LinkedIn. This presentation and short script from my talk are available on codingtime.pl/code4life2017.

Thank you so much and I hope that see you soon! Bye!